

# business recycling solutions



Recycling – Good for Your Business, Good for the Environment

A Publication of the Sunnyvale Commercial Recycling Program

## Local Focus Green Business Certifications

At the April 11 City Council meeting, the City of Sunnyvale recognized the following Sunnyvale businesses for their Green Business certifications: Environmental and Occupational Risk Management, Juniper Networks, Sunnyvale Ford, Toyota Sunnyvale, and Ultimodule.

These businesses have demonstrated their commitment

to the environment through their outstanding waste reduction, pollution prevention and energy and water conservation programs.

For more information about the Green Business Program, contact Gretchen Hayes, Santa Clara County Green Business Specialist, at (408) 441-4329 or visit <http://greenbiz.sccgov.org>.



[www.eorm.com](http://www.eorm.com)



[www.juniper.net](http://www.juniper.net)



[www.sunnyvaleford.com](http://www.sunnyvaleford.com)



[www.toyotasunnyvale.com](http://www.toyotasunnyvale.com)



[www.ultimodule.com](http://www.ultimodule.com)

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## UPCOMING EVENTS



### Business Hazardous Waste Drop-off Events

May 19 • June 16 • July 14

Qualifying businesses may participate by appointment only.  
(408) 299-7300  
[www.hhw.org](http://www.hhw.org)

### Build It Green Home Tour

Sunday, June 4  
10 a.m. – 5 p.m.

Visit [www.builditgreen.org](http://www.builditgreen.org) for details.

## Towards Sustainability Local Organizations (Part II)

### Sustainable Silicon Valley

Sustainable Silicon Valley (SSV) is a collaboration of businesses, governments, and non-governmental organizations addressing environmental and resource pressures in the Valley. In its first initiative, SSV is engaging partners in making pledges to reduce carbon dioxide (CO<sub>2</sub>) emissions, with a regional goal of reducing CO<sub>2</sub> emissions 20% below 1990 levels by 2010.

Pledging partners in SSV choose their own baseline year, a CO<sub>2</sub> percentage reduction goal to reach by 2010, and their own strategies for meeting this target. SSV provides opportunities for education and information sharing to help partners meet their goals.

Organizations that join SSV as pledging Partners enjoy the benefits of:

- Quarterly Educational Forums
- The ongoing Working Group on Energy and CO<sub>2</sub> Best Practices
- Inclusion in the annual CO<sub>2</sub> Report
- Nomination by SSV for honors and recognition
- Monthly informative SSV meetings

- Affiliation with other prominent Silicon Valley organizations

To learn more about SSV, visit [www.SustainableSiliconValley.org](http://www.SustainableSiliconValley.org) or contact SSV Executive Director Sally Tomlinson at [stomlinson@SustainableSiliconValley.org](mailto:stomlinson@SustainableSiliconValley.org) or (650) 321-3846.

### Business Recycling Solutions is available online at [www.sunnyvalerecycles.org](http://www.sunnyvalerecycles.org)

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Product and company listings should not be construed as an endorsement by the City of Sunnyvale.

Please send all comments and questions to Commercial Recycling Program, P.O. Box 3707, Sunnyvale, CA 94088-3707 (408) 730-7484, TDD (408) 730-7501.

Or email: [jbenabente@ci.sunnyvale.ca.us](mailto:jbenabente@ci.sunnyvale.ca.us)

# Recycle It!

## Sunnyvale Businesses Win State Awards (Part II)

Three businesses in Sunnyvale received a 2005 award from the State of California's Waste Reduction Awards Program (WRAP). Juniper Networks was highlighted in the previous edition and Hewlett Packard's and Safeway's accomplishments are highlighted below.

### Hewlett Packard (HP)

([www.hp.com](http://www.hp.com))

HP's Bay Area locations, including a site in Sunnyvale, maintained a landfill diversion of 83% for their 2004 fiscal year. The company's waste minimization program identifies 20 commodities

to reduce, reuse, or recycle. The landfill diversion, coupled with actual financial rebates, generated savings of around \$1,613,272. HP also received WRAP awards in 2002, 2003 and 2004.



### Safeway Inc. ([www.safeway.com](http://www.safeway.com))

Safeway was recognized as a 2005 "WRAP of the Year" (WOTY) winner. WOTY recognizes five of the best examples of businesses that are reducing their waste. Last year, Safeway's two divisions, Safeway and Vons, diverted 210,926 tons from landfill disposal by composting and recycling. Safeway's recycling program includes corrugated cardboard, plastic, metal, paper, and glass. Safeway has been a WRAP award winner from 1999 through 2005.

Visit [www.ciwmb.ca.gov/WRAP](http://www.ciwmb.ca.gov/WRAP) for more information on WRAP.

## Your Inquiries

**Q I've heard about a company called RightLights that may be able to improve my company's lighting and lower our energy bill at the same time. How can I get more information?**

**A** Lighting is one of the easiest areas where businesses can use less energy and save money. RightLights is a publicly-funded, non-profit program that provides expert consulting and rebates to businesses looking to save electricity. There is no fee for their services, and they have already helped thousands of businesses in the Bay Area improve their lighting.

Whether you have an office, store, warehouse, or other facility, you are likely eligible to receive funds to upgrade your lights. Through the

RightLights program, an energy-efficiency specialist visits your property and performs a free, comprehensive audit of your lighting. Based on the findings, you receive a customized report showing:

- How much energy your existing lights are using, and how much it costs to run them.
- How much energy and money you could be saving on a monthly and yearly basis.



- Specific recommendations for upgrades, retrofits, and replacements.
- How much money those recommendations would cost to implement.
- How much money the RightLights program can provide in an instant rebate to help install the upgrades.

Contact RightLights today at (888) 846-5050. Visit [www.rightlights.org](http://www.rightlights.org) for more information.

RightLights is implemented by Ecology Action and is funded by California ratepayers under the auspices of the California Public Utilities Commission.

**Send your questions to [jbenabente@ci.sunnyvale.ca.us](mailto:jbenabente@ci.sunnyvale.ca.us).**

Printed on 100% Recycled Content Paper, 50% Post Consumer Waste, with Soy-based Ink.

RightLights: Lighting Audits and Rebates  
Businesses Win State Awards  
Local Sustainability Organizations  
Green Business Certifications

Inside

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